Amatou Voice Agent - Value Proposition

Turn Every Call Into Revenue - Automatically

The Opportunity Cost of Manual Booking

What You're Losing Right Now

30-40% of calls never convert - After-hours calls go to voicemail - Peak time overflow leads to hang-ups - Complex questions discourage booking

15-20 hours/week on manual booking - 5 minutes average per call - Staff interruptions reduce productivity - Administrative overhead scales with growth

£35,000+/year in missed revenue - 15 lost bookings per week @ £45 each - No-shows cost £1,800-4,500 annually - Inefficiency compounds over time

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The Solution: AI That Never Sleeps

Amatou Voice Agent handles appointment booking 24/7

Instant answering - every call, every time **Natural conversations** - customers can't tell it's AI **Real-time availability** - syncs with your calendar **Automatic confirmations** - reduces no-shows by 30-40% **Smart transfer** - escalates complex cases to your team

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ROI Calculator

Small Business Example

Metric	Before	With Voice Agent	Improvement
Weekly Calls	50	50	-
Missed Calls	15 (30%)	0 (0%)	**+15 bookings/week**
Staff Time	17 hrs/week	2 hrs/week	**-15 hrs/week saved**
No-Show Rate	20%	12%	**-8% reduction**

Financial Impact

Time Savings: 15 hours/week × £20/hour = **£300/week** - **Annual savings:** £15,600

Revenue Recovery: 15 bookings/week × £45 avg = **£675/week** - **Annual revenue:** £35,100

No-Show Reduction: 4 fewer no-shows/week × £45 = **£180/week** - **Annual savings:** £9,360

Total Annual Benefit: £60,060

Typical ROI: 12-15x in Year 1

By The Numbers

95%+ Success Rate

AI successfully books 95%+ of standard appointment requests without human intervention.

24/7 Availability

Never miss a call again. Customers book whenever convenient for them, not just during business hours.

< 2 Minutes Average Call

Fast, efficient booking process. Customers appreciate the speed and professionalism.

48 Hours Setup

Fully operational in 2 days. No complex infrastructure or months-long implementation.

100% Data Security

Enterprise-grade encryption, GDPR compliant, secure webhook authentication.

Before vs. After

Without Voice Agent

8:00 AM Customer calls before opening → voicemail → customer books with competitor

12:30 PM Peak lunch hour, 3 calls waiting → 2 hang up → lost revenue

6:00 PM Call after closing → voicemail → customer never calls back

Staff Constant interruptions → reduced productivity → burnout

Result: 30% of potential revenue lost to missed calls and inefficiency

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With Voice Agent

8:00 AM AI answers instantly → checks availability → books appointment → sends confirmation

12:30 PM AI handles all 3 calls simultaneously → all booked successfully

6:00 PM AI answers → books appointment → customer delighted

Staff Focus on in-person service → higher quality care → job satisfaction

Result: 100% call capture, 15+ hours/week saved, happier customers

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What It Costs vs. What You Gain

Traditional Staffing Cost

Receptionist: £24,000-32,000/year - Limited to business hours - One call at a time - Sick days, holidays - Training required

Overflow/Answering Service: £200-500/month - Basic message taking - No booking capability - Transfers all complex calls - Poor customer experience

Voice Agent Investment

Setup: One-time implementation **Monthly:** Usage-based pricing **Includes:** - 24/7 availability - Unlimited concurrent calls - Automatic confirmations - Intelligent transfers - Continuous improvement

Break-even: Typically within 1-2 months

Industry Applications

Healthcare & Medical

- GP surgeries
- Dental practices
- Physiotherapy clinics
- Mental health services

Impact: Reduce reception workload by 60%, improve patient access

Beauty & Wellness

- Hair salons
- Beauty salons
- Spa services
- Massage therapy

Impact: Capture after-hours bookings, increase revenue 25-40%

Professional Services

- Legal consultations
- Financial advisors
- Business consultants
- Real estate viewings

Impact: Present professional image, never miss high-value leads

Home Services

- Plumbing
- Electrical
- Cleaning services
- Handyman

Impact: Book while on-site, reduce admin time 70%

Risk-Free Implementation

What's Included

Full Setup in 48 Hours - Voice agent configuration - Calendar integration - SMS/WhatsApp setup - Staff training

Ongoing Support - Technical assistance - System monitoring - Regular updates - Performance optimization

Money-Back Guarantee - 30-day trial period - No long-term contract - Cancel anytime - Full refund if not satisfied

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Success Metrics

What You'll See in First 30 Days

Week 1: - 100% call answer rate (up from 60-70%) - Avg 2 min call duration - 10-15 bookings handled automatically

Week 2: - Staff reports 10+ hours/week time savings - Customer feedback: "Love the instant service!" - Zero missed calls

Week 3: - No-show rate drops 30-40% - Revenue increase visible - Staff focus improves

Week 4: - 95%+ booking success rate - ROI projection clear - Business case proven

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Common Objections Answered

"Will customers accept talking to AI?" → 95% don't notice. Conversations are natural and professional.

"What about complex questions?" → Intelligent transfer to your team when needed. Best of both worlds.

"We have custom booking requirements" → Highly customizable. Adapts to your business rules and workflows.

"Is it secure?" → Enterprise-grade security. GDPR compliant. Encrypted communications.

"What if it breaks?" → 99.9% uptime. Automatic fallbacks. 24/7 monitoring and support.

Next Steps

1. Schedule Demo

Experience the voice agent yourself with a live call demonstration.

2. Consultation

Discuss your specific needs and calculate your potential ROI.

3. Implementation

Full setup and go-live within 2 business days.

4. Optimization

Continuous monitoring and improvement based on your data.

Take Action Today

Contact Us

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Download Resources

- **Product Overview** - Full feature list and benefits
- **Technical Datasheet** - Integration and architecture details
- **Integration Guide** - Developer documentation

About Amatou Technologies

We harness the power of Artificial Intelligence to add tremendous value to businesses across various industries through intelligent automation and custom AI development.

45+ years combined team expertise **100%** customer satisfaction **48 hours** average implementation time **UK-based** support team

Address: 86-90 Paul Street, London, EC2A 4NE

The Bottom Line

Every day without voice automation is a day of: - **Lost revenue** from missed calls - **Wasted time** on manual booking - **Frustrated customers** reaching voicemail - **Stressed staff** handling interruptions

The investment pays for itself in weeks, not months.

Stop Losing Money to Missed Calls

Book your demo today: contact@amatou.co.uk